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The Fiscal Fitness System: Understanding Balance Sheets, Income Statements, And Cash Flow



Synopsis

Fiscal fitness starts with awareness...and the first step is understanding that accounting is the language of business. You can reduce your risks in this turbulent economy by understanding the critical fundamentals that are the foundation of your decision making. Whether you are a first-time small-business owner, more seasoned, or even an aspiring middle manager, you can learn in an entertaining way how to start understanding financial statements enough to run your business better: you start with a brief fiscal quiz of 20 targeted questions to uncover the blind spots to correct over time; follow that with a series of audio trackss that include enjoyable 30-minute segments on basic definitions and risk areas to be aware of for each of the three major financial statement tools-the balance sheet, income statement, and cash flow statement; finish with a segment revealing five key QuickBooks reports to better appreciate their value and what they can really tell you. For those of you using other accounting packages, don't worry. These same reports exist in other accounting packages ranging from basic to enterprise level. The numbers will not scare you when you learn to: move through the barriers that hold you back from meeting your personal and business goals; become aware of how this knowledge can create new choices and options; anticipate, understand, and work through the obstacles on your way to the next level of your business success. Also included with this brilliant program are PDF copies of a series of PowerPoints, business forms, and tools from the Fiscal Doctor's tool bag, as well as the link for a copy of the eBook Five Areas Where Risks Can Lurk.

Book Information

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